



THE INSIDE TRACK

Understanding Politics & Policy

Brussels

29th-30th March, 2017

(arriving on evening of the 28th March)

Theme: UK Higher Education in its European Context

and/or

London

8th-9th November, 2017

Theme: Whitehall and Higher Education

**Programme Leaders: Dr Tom Kennie, Ranmore
& Ant Bagshaw, Wonkhe**

***(with support from Professor Robin Middlehurst, Kingston University,
Dr Adam Steinhouse, EU politics specialist & Mark Leach, Wonkhe)***

THE INSIDE TRACK is a chance for you to gain a deeper understanding of the politics, policy development process and policy implications for higher education. Whether you are already an experienced leader of external and government affairs, a senior institutional leader who wishes to enhance their understanding of the live issues of today or an academic leader who wishes to understand where and how decisions about the future of higher education are shaped, we are sure you will find these events of value.

THE INSIDE TRACK is an outcome of the partnership formed between **Wonkhe** and **Ranmore**. It brings together their distinctive strengths in political and policy analysis and strategic-level leadership development.

THE INSIDE TRACK development approach is well tried and tested having been used on the UK Top Management Programme (TMP). It combines strategic horizon scanning, experiential group working, focused fact finding and access to senior politicians, civil servants and other influential players in the landscapes surrounding the policy issues being explored. Above all, it is also a living laboratory where senior leaders can come together for collective 'Chatham House' discussions and debates.





THE INSIDE TRACK is an intensive and immersive event run over 2 days. Day 1 is the context-setter for the issue/issues to be explored. Preparatory work is then undertaken in groups to ensure everyone is well versed and briefed on the matters to be explored. Participants then engage in small-group conversations with a range of policy makers, lobbyists, civil servants and other leaders of relevant policy bodies. The evening is an opportunity to engage informally with politicians with inside experience in government so providing a chance to gain further insights into the world of policy-making. Day 2 involves a further series of meetings with a wide range of policy makers and advisers to gain current, first hand updates on relevant issues. Collective sharing of insights with experienced policy analysts then allows the group to combine their collective intelligence and consider the implications of their findings.

What are the benefits of participation?

This is an opportunity to:

- ***immerse yourself in a number of key strategic challenges*** which are facing higher education institutions;
- work with a ***network of colleagues*** to gain new insights into the hot issues of the moment and to discuss the implications of these for your institutions, the sector and above all for students and staff;
- gain first-hand exposure to the ***lived realities of 'emergent' policy making*** as the new political landscape unfolds;
- further develop ***the leadership skills*** required to engage with and influence policy makers; and
- obtain new ***insights into being effective as an externally-engaged leader.***

"I really enjoyed the event, it was engaging, insightful and good fun! The tried and tested methodology is brilliant and a good way to really ensure the most is achieved in the time available. The range of people you persuaded us to talk to us was also good and varied". **Professor Emma Hunt, Deputy Vice-Chancellor, Arts University Bournemouth, participant on the London programme.**





Who is the programme for?

The programme is for those in senior leadership positions in HEIs and other agencies, from Chief Executive/Vice Chancellor; DVC's and PVC's or equivalent; other members of senior leadership teams; heads of external/government affairs together with senior level academic or professional leaders at Dean and Director level. It might also be of interest to those with governance responsibilities in universities.

About Us

Wonkhe is the home of higher education policy wonks: those who work in and around universities and anyone interested and engaged in higher education policy, people and politics. Our mission is to improve policymaking in higher education and provide a platform for the new or previously unheard voices and perspectives in the sector. Wonkhe is not partisan and not aligned to any particular policies, politics or interests. Wonkhe does not have its own editorial view – our voice is represented only through our many different contributors and their diverse ideas and perspectives. See www.wonkhe.com

Ranmore is a 'niche' provider of leadership development to the higher education sector. Formed close to 20 years ago they have built a strong reputation for their strategic level development work, particularly with top management teams and with senior leaders across the sector. Dr Tom Kennie (with Professor Robin Middlehurst) were the original designers and Programme Directors of the Top Management Programme (TMP) for 14 years. More recently they have been extending their footprint internationally. Tom recently joined the LH Martin Institute at the University of Melbourne as an Honorary Senior Fellow and Ranmore are running, in collaboration with the HEA, a series of Global Insights programmes in Australia, Ireland and the US in 2017. See www.ranmore.co.uk.

Next Steps

If you would like further information about the programme please contact Tom Kennie at tkennie@ranmore.co.uk or on 07956 677860 or Ant Bagshaw at ant@wonkhe.com or on 07769 333924.

Places are strictly limited to ensure a high-quality experience and we expect that interest will be considerable. We would therefore, encourage an early reservation by emailing our Programme Manager, Corinne Waring (cwaring@ranmore.co.uk) as soon as possible indicating your interest in one or more of the events.





Costs	Full price	Wonkhe partner rate*
Brussels 29-30 March 2017	£1,750	£1,600
London 8-9 November 2017	£1,750	£1,600
London <u>and</u> Brussels	£3,250	£2,950

All prices quoted are exclusive of VAT.

All prices quoted are inclusive of lunch and evening meals but exclusive of travel and accommodation.

* Participants from Wonkhe's partners are entitled to discounted prices for bookings confirmed at any time. For more information about the partner programme, see www.wonkhe.com/partner-eligibility/.

