

Leading industry – higher education engagement

Achieving successful outcomes and impact

A **two-day program** for senior researchers, research managers, academics starting to engage with industry and industry leaders involved with universities.

Sydney

26-27 September 2016

Quay West, The Rocks

Melbourne

28-29 September 2016

Quay West, Southgate

Introduction

Innovation, ‘industry’ engagement, impact and influencing policy are all themes which are centre stage in Australia and indeed across the world of higher education. In many ways this focus is not new; translating research to drive innovation has always been a strong feature of the work of many universities and companies committed to the power of research. Today, however, it has become increasingly central to all universities, most industry sectors and many Governments. However performance in innovation relies on the behaviour of both those in universities and those within industry. Policy settings of government can also facilitate or inhibit this research translation.

This program offers insights into the skills and strategies required to flourish when you move from being ‘backstage’ to being ‘onstage’ in your engagement activities, whether you are in a university or within a company.

The programme will combine perspectives from consultants who are active in these fields in both Australia and the UK. This will enable some comparative perspectives to be gained from case examples from both countries and from the literature.

Above all, however, the program is about the **active development of the skills and strategies**. This will enable you to be even more confident and capable in connecting with, and having an impact, on the wide range of stakeholders with whom you are, and may wish to engage with in the future and from what-ever side of the fence you sit.

The course content

Over 2 days we will explore themes such as:

The context challenges

The strategic imperative for both universities and industry to engage.

Best practice in industry university engagement

A focus on international comparisons.

Strategic capabilities

At a more strategic level what are some of the key skills, processes and models which can support effective engagement?

Tactical capabilities

At a more operational level what can you do to be effective at a more tactical level?

Developing a coordinated and integrated engagement plan

How do you bring these factors together to create a more coordinated, effective and durable approach to engagement?

Further details about the program can be found at:

www.ranmore.co.uk or www.ethos.com.au

The facilitators

Dr Tom Kennie is director of the Ranmore Consulting Group. He works with a range of organisations particularly in the higher education, research and professional service sectors. He has experience of working with over half the HE institutions in the UK.

He was for 13 years co-director of the UK Top Management Programme for Higher Education (TMP). The alumni from this programme (close to 650) include over 80 Vice Chancellors and Chief Executives in and beyond the higher education sector.

Mark Douglas is the director of Ethos Australia. Mark has over 20 years experience consulting to both universities and industry clients. Mark is the owner and primary facilitator of the Ethos Research Leaders Forum that, since 2008, has provided research leadership services to 26 universities across Australia and New Zealand.

E T H  S

ranmore


Registration

Personal details

Title Mr Mrs Ms Miss Dr

A/Prof Prof Other _____

Preferred name _____

Last name _____

Position title _____

Organisation _____

Postal address _____

Email _____

Telephone _____

Mobile _____

Assistant's name _____

Assistant's email _____

Special dietary requirements _____

Terms and conditions

Details are correct at the time of printing. Costs, dates, venues and presenters are subject to change without prior notice. Ethos Australia Pty Ltd reserves the right to cancel an event and will endeavour to provide participants with as much notice as possible. Upon event cancellation, any fees already paid will be refunded.

Fees

All prices include tuition, lunches and refreshments. Personal, travel and accommodation expenses are not included.

Enrolment variation

We incur significant administration fees prior to commencement of the program. With respect to deferrals or cancellations the following conditions apply:

	Deferral	Withdrawal
15 days or less	20% of course fee	100% of course fee
16-26 days	\$200+GST admin fee	40% of course fee
27 days or more	\$200+GST admin fee	\$200+GST admin fee

Substitute participants may attend provided they meet the non-compete standards of selection. Substitutes are not permitted after the program has commenced.

Acceptance of terms and conditions

(to be signed by the person authorising payment)

Signature _____

Date ____ / ____ / ____

Full name _____

Position _____

Payment details

Cost

\$990.00 (includes GST)

Payment authorisation

(please indicate method of payment)

Credit card: Visa Mastercard

Card number _____

Expiry date ____ / ____ / ____

Total amount (\$AUD) _____

Cardholder's details

Name _____

Signature _____

Email _____

Cheque enclosed (make payable to Ethos Australia)

Please forward an invoice to:

Name _____

Email _____

Tax invoice

This registration form will be a tax invoice for GST purposes when fully completed and payment is made.

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Please return completed registration for via:

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Post: Ethos Australia PO Box 3190 Unley SA 5061

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