

TRANSFORMING STUDENT RECRUITMENT, RETENTION & BUILDING YOUR REPUTATION THROUGH TECHNOLOGY

A TWO DAY WORKSHOP TO TAKE PLACE ON 2ND-3RD NOVEMBER, 2015

- To be held at Hursley Park, Nr Winchester - IBM Industry Labs & Development Centre
- Includes dinner and overnight accommodation at the Royal Winchester Hotel, Winchester

WORKSHOP FACILITATORS & SPEAKERS:

- **Dr Tom Kenzie** · Ranmore & **Professor Robin Middlehurst** · Kingston University & HEA
- **Mary Curnock Cook OBE** · CEO, UCAS
- **Dr Debbie Sydow** · President of Richard Bland College (US)
- **Di Roberts CBE** · Principal and CEO of Brockenhurst College
- **Cailean Hargrave** · Head of Education, Portal
- **Sam Hector** · Education Sector Lead, IBM.

WORKSHOP AIMS:

- Create time and space for higher education leaders to gain insight into the transformational potential of technology to significantly impact the recruitment and retention of students and enhance your institutions reputation
- Showcase how HEIs are transforming aspects of their work using technology & through relevant examples, discuss the practical opportunities and challenges
- Gain a better appreciation of how to engage with technology experts as a non-technology oriented leader
- Discuss the leadership agenda associated with the digital revolution that is now underway.

This workshop is aimed at senior HE leaders (from Vice Chancellor, DVC, PVC, Dean, Director to Head of School) who are involved or interested in the strategic impact of technology and wish to share with their peers their experiences as well as how to address the leadership challenges.

OUR EVENT HAS BEEN ASSESSED BY THE HEA AS BEING "An excellent developmental opportunity for those strategic leaders who are considering professional recognition as Principal Fellow of the HEA. To successfully achieve this highest category of recognition leaders are required to demonstrate how their initiatives have enhanced the student learning experience and technology has the potential to contribute significantly to this enhancement."

SMARTER UNIVERSITIES, SMARTER TECHNOLOGY

THE LEADERSHIP AGENDA

MONDAY 2ND NOVEMBER:

- 17.00 Check-In to Royal Winchester Hotel
- 18.40 Short taxi transport to University of Winchester for welcome reception
- 19.00 **Speaker: Cailean Hargrave • Head of Education, Portal**
Speaker: Professor Joy Carter • Vice Chancellor, University of Winchester
Speaker: Dr Tom Kennie • Ranmore
- 19.30 Three course dinner and drinks with sector peers
- 22.30 Short taxi transport to Royal Winchester Hotel

TUESDAY 3RD NOVEMBER:

- 07.30 Breakfast at the Royal Winchester Hotel
- 08.15 Short taxi transport to IBM Hursley, Winchester
- 09.00 Introduction to the Workshop, Context Setting and Review of Expectations
Dr Tom Kennie • Ranmore
- 09.40 **KEY ISSUE 1 - STUDENT RECRUITMENT CHALLENGES**
Cailean Hargrave • Head of Education, Portal
- 10.15 Brockenhurst College Best Practice Case Study
Di Roberts CBE • CEO and Principal, Brockenhurst College
- 11.20 **KEY ISSUE 2 - STUDENT RETENTION CHALLENGES**
Sam Hector • Education Sector Lead, IBM
- 11.50 Richard Bland College (US) Best Practice Case Study
Dr Debbie Sydow • President, Richard Bland College
- 12.30 **KEY ISSUE 3 - BUILDING YOUR REPUTATION THROUGH TECHNOLOGY**
Dr Tom Kennie • Ranmore
- 13.00 Lunch
- 13.30 IBM Industry Lab: 'Stimulus Tour' and 'Watson' Demonstration
Dale Lane • Watson Developer, IBM
- 14.30 Closing the Gaps: Engaging with Technology Experts as a Non-Technology Leader
Mary Curnock Cook OBE • CEO, UCAS
- 15.30 The Leadership Agenda and Next Steps
Dr Tom Kennie • Ranmore
- 16.00 Reflections
Cailean Hargrave • Head of Education, Portal
- 16.15 Reflections and Action Planning
Professor Robin Middlehurst • Kingston University & HEA
- 16.30 Workshop Close

NEXT STEPS...

To secure one of the limited places on this unique event please email your wish to be attend to Corinne Waring at cwaring@ranmore.co.uk asap and no later than the 30th September, 2015.

The fee for this event will be £495 +vat

Inclusive of all programme costs, dinner, bed, breakfast and lunch.

